



# KAMLOOPS *Tattoo Show*

ORGANIZED BY



GREENMAN  
TATTOOS



## SPONSOR PACKAGES





# JUNE 12-14 2026

## *Become a Sponsor*

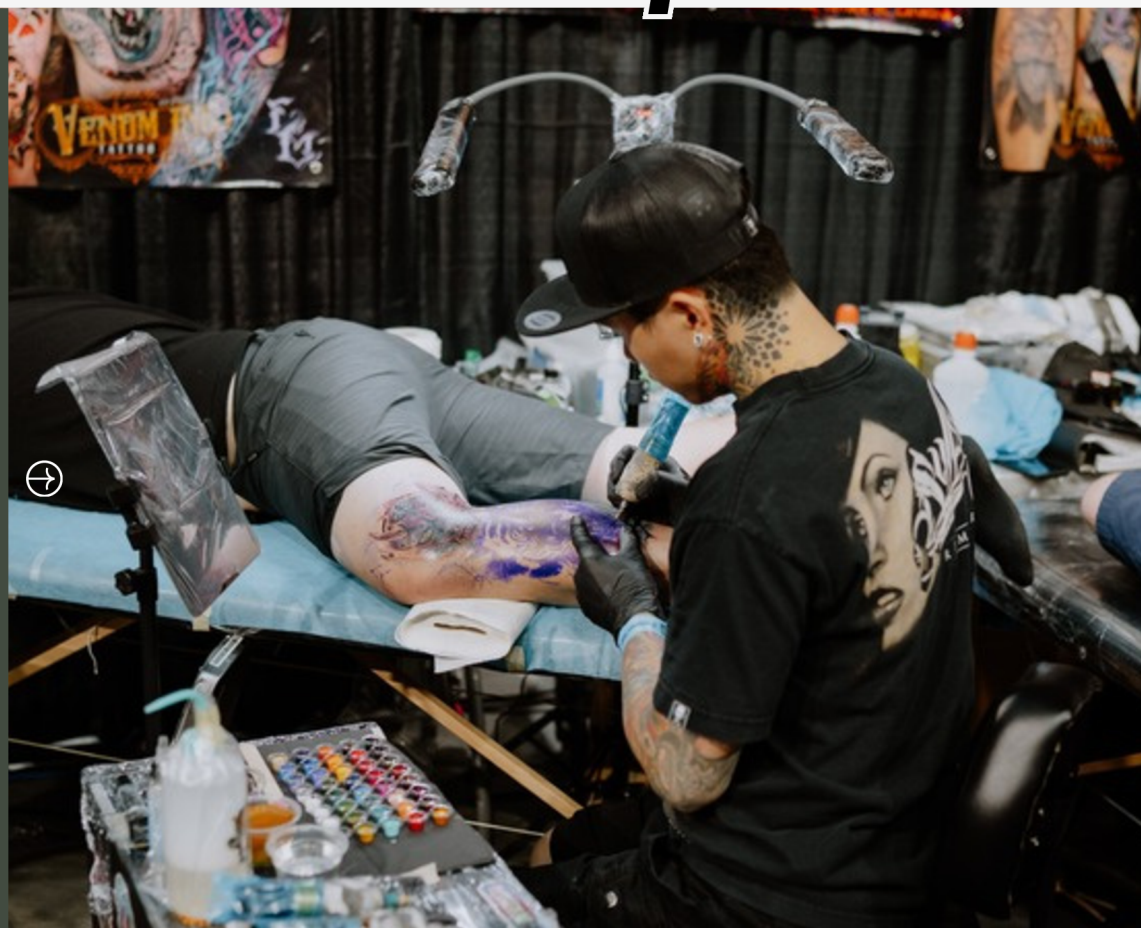
**Mcarthur Island Sports  
& Event Centre**

1655 Island Pkwy, Kamloops, BC V2B 6Y9

**Presented By**  
JUGGERBEAN TATTOO PARLOUR  
& GREENMAN TATTOOS



[www.kamloopstattooshow.com](http://www.kamloopstattooshow.com)







# Why Become A Sponsor of The Kamloops Tattoo Show

The Kamloops Tattoo Convention made history as the city's first-ever tattoo convention, hosting **155 artists and 45 vendors from across Canada** and attracting over **2,000 spectators** from near and far. This milestone event put Kamloops on the international map, showcasing the city as a hub for creativity, artistry, and cultural exchange.

As we prepare for 2026, the convention continues to grow offering sponsors a unique opportunity to align with a thriving industry while supporting the vibrant arts and culture community of Kamloops.

Strategically located, Kamloops is our most northern and BC Central convention, positioning our show for success as one of the busiest and most accessible conventions in the province.

Beyond the tattoo industry, this event is a major driver of local tourism and economic activity, drawing visitors who invest in hotels, restaurants, and attractions throughout the city. It's more than a convention—it's a cultural celebration that leaves a lasting impact on the community.

## By joining us as a sponsor, you'll gain:

- Unmatched Brand Visibility in front of thousands of attendees and online followers
- Exclusive Partnership Opportunities tailored to your brand goals
- Extensive Media Exposure through local advertising, social media campaigns, and event coverage

The chance to showcase your commitment to supporting arts, culture, and community growth in Kamloops.



# Marketing Report Facebook

Jan 1– Aug 31 2025

## Traffic Source Breakdown

Our facebook traffic is 100% organic.

### Content overview

Breakdown: Organic/ads ▼

All Posts Stories Reels Videos Live

Views ⓘ

161.5K

Reach ⓘ

34.7K ↑ 2.2K%

3-second views ⓘ

6.8K ↑ 616.2%

1-minute views ⓘ

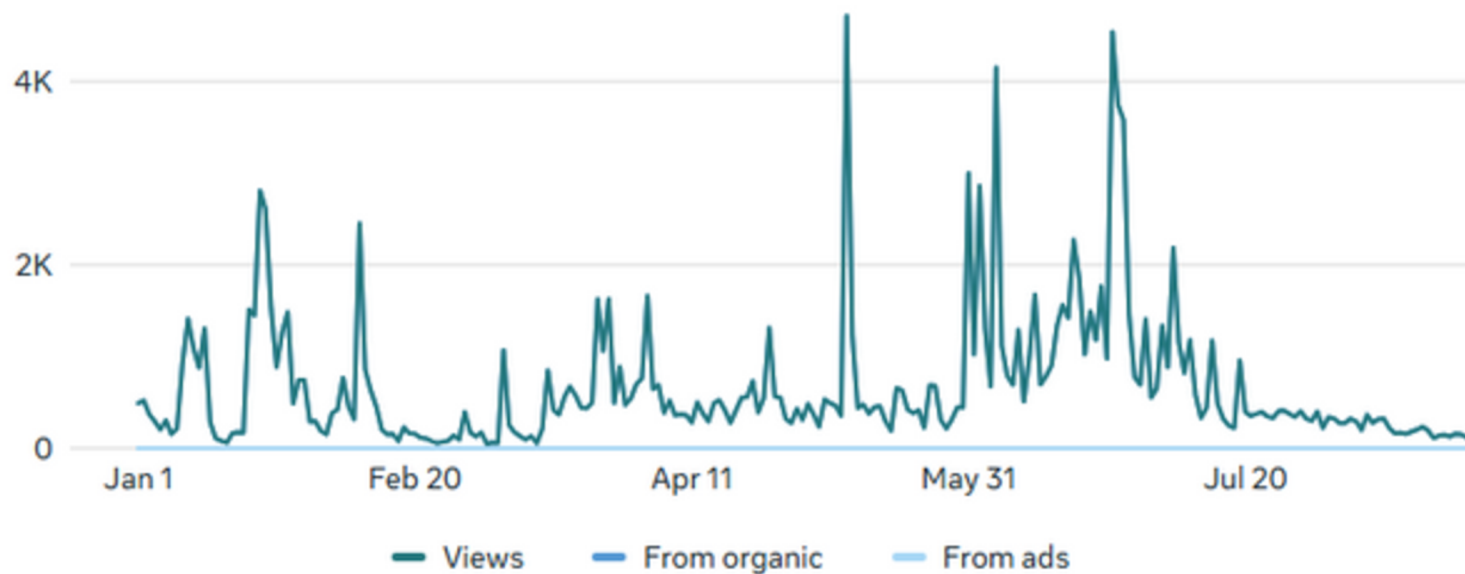
52 ↑ 100%

Content interactions ⓘ

4.7K ↑ 1.5K%

Watch time ⓘ

1d 5h ↑ 6%



## Views breakdown

Jan 1 – Aug 31

Total

161,539

From organic

161,539

From ads

0



# Marketing Report Website

Jan 1– Aug 31 2025

### Traffic Source Breakdown

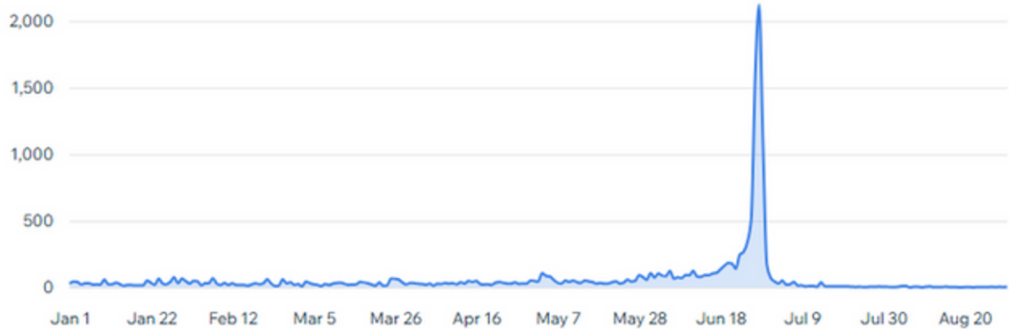
Our Website traffic is 100% organic.

Jan 1 - Aug 31, 2025 compared to previous period (May 3 - Dec 31, 2024)

Site sessions  
14,511 ↑ 4,536%

Unique visitors  
7,945 ↑ 2,843%

### Sessions over time



Google (Organic) ↑ 18,407% | 5,552

Direct ↑ 5,597% | 5,469

Facebook (Organic) ↑ 1,043% | 1,555

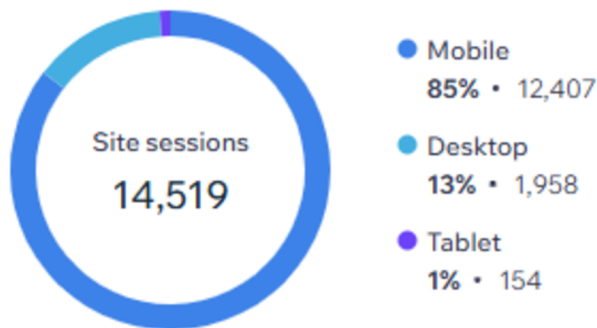
Instagram (Organic) ↑ 1,336% | 1,264

showpass.com (Referral) 150

### Countries

Canada	14,303
United States	115
Germany	19
India	16
Mexico	15
France	11

### Sessions by device





# Marketing Report

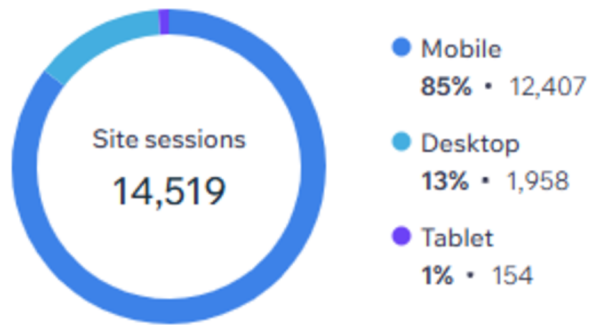
# Instagram

Jan 1– Aug 31 2025

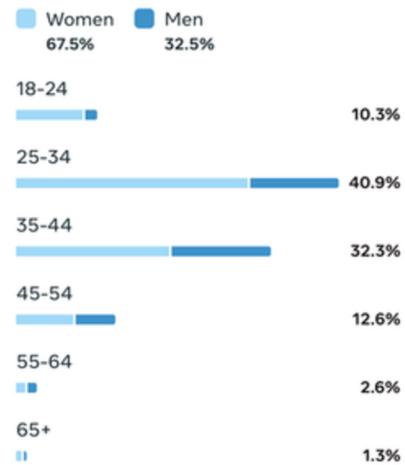
## Traffic Source Breakdown

Our instagram traffic is 100% organic.

### Sessions by device



### Age and gender



You had 427,182 Instagram views in the selected time period

### Views



### Content interactions



### Messaging contacts

0 · 0%

### Follows



427.2K --



Followers 297,803  
Non-followers 128,916

### Kamloops, BC, Canada



### Calgary, AB, Canada



### Prince George, BC, Canada



### Vancouver, BC, Canada



### Edmonton, AB, Canada



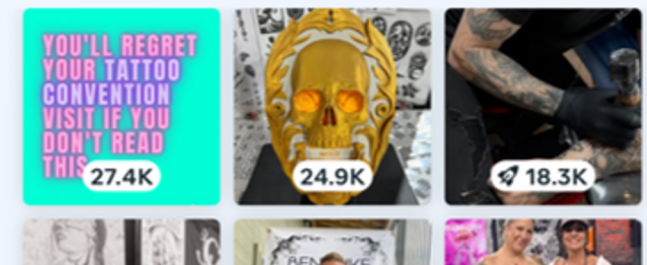
### Top content by views

[See all](#)

### Views

### Interactions

### Follows



Our instagram traffic is 100% organic.



# Media Sponsor Request

## Why Choose Individual Options:

Individual advertisements let you choose how your business is featured at the Kamloops Tattoo Show. Pick one or more options to get your brand seen through our social media, event brochure, or on-site media coverage.

### SHOW SPONSOR FEATURE \$750

- Includes all media placements
- mention in opening ceremony
- logo placement at the show  
( banner not provided )

### FULL MEDIA BUNDLE \$500

- Social Media thank-you mention with your logo and tag
- Business name listed under “Community Supporters” on the Kamloops Tattoo Show website

### LOCAL SUPPORTER PACKAGE \$289

- Instagram Post
- Facebook Post
- 2x2 Brochure Feature
- Featured Reel

Advertisement Media Package	Description	Individual Price
<b>Instagram Post</b>	Single sponsored post on our official Instagram page (@kamloopstattooshow)	\$50
<b>Facebook Post</b>	Featured post on our Facebook page with your business link and logo	\$50
<b>Brochure Business Listing</b>	1.5" x 1.5" logo placement in printed event brochure (limited spots)	\$25
<b>2x2 Brochure Feature</b>	2" x 2" business feature in event handout (limited availability)	\$125
<b>Featured Social Media Reel</b>	Short video reel featuring your business or products	\$150
<b>Professional Video Interview</b>	Interview filmed by Grecent Creative during the show	\$200

Bonus: Early supporters (before April 15, 2025) will be included in our pre-show appreciation post featuring all local sponsors.

# Media Requests From

Name: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Social Media Tags: \_\_\_\_\_

Individual	Item	Quantity
\$50	<input type="checkbox"/> Instagram Post	_____
\$50	<input type="checkbox"/> Facebook Post	_____
\$25	<input type="checkbox"/> Brochure Business Listing 1.5 x 1.5	_____
\$125	<input type="checkbox"/> 2x2 Brochure Feature	_____
\$150	<input type="checkbox"/> Featured Social Media Reel	_____
\$200	<input type="checkbox"/> Professional Video Interview	_____

Packages	Item	Quantity
\$750	<input type="checkbox"/> Show Sponsor Feature	_____
\$500	<input type="checkbox"/> Full Media Bundle	_____
\$289	<input type="checkbox"/> Local Supporter Package	_____

Total Donation: \_\_\_\_\_

Special Requests: *ie. tags, wording used, add website link ..* \_\_\_\_\_



Monetary Sponsorships	Bronze	Silver	Gold	Platinum
	\$500-\$1000	\$1001-\$2500	\$2501-\$5000	\$5001+
Logo on event website	✓	✓	✓	✓
Day Passes	4	10	20	30
Weekend Passes	2	5	10	15
Mentions on social media	✓	✓	✓	✓
Recognition during the event	✓	✓	✓	✓
Logo on select branded signage	✗	✓	✓	✓
Social media feature with link	✗	✗	✓	✓
Feature in email campaigns	✗	✗	✓	✓
Feature in online campaigns	✗	✗	✗	✓
Feature in press releases	✗	✗	✗	✓
Prime logo placement at venue	✗	✗	✗	✓
Prime logo placement on stage	✗	✗	✗	✓
Booth At show				✓

# Monetary Sponsor Requests Form

Name: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Cost Tier	Sponsored Item (s)	Total Donation
Bronze	<input type="checkbox"/> \$500-\$1000	_____
Silver	<input type="checkbox"/> \$1001-\$2500	_____
Gold	<input type="checkbox"/> \$2501-\$5000	_____
Platinum	<input type="checkbox"/> \$5001+	_____

Social Media Tags: \_\_\_\_\_

Special Requests: *ie. tags, wording used, add website link ..*  
\_\_\_\_\_  
\_\_\_\_\_



Item Sponsorship	Bronze	Silver	Gold	Platinum
<i>Non-monetary support will be recognized according to its equivalent value within the sponsorship tiers.</i>	\$500-\$1000	\$1001-\$2500	\$2501-\$5000	\$5001-\$7500
Items you can sponsor				
Gloves	✓			
Paper Towel	✓			
Printers & Papers	✓			
Sinks & Garbage's	✓			
Stage & Equipment		✓		
Volunteer T-shirt Sponsor		✓		
Trophies & Prizes		✓		
Entrance Banner Sponsor		✓		
Printer Booth			✓	
Wristband Sponsor			✓	
Disinfectants			✓	
Decals & Stickers			✓	
Info Booth				✓
Custom Iron Road Beer Labels				✓
Entrance Banner Sponsor				✓

# Item Sponsor Requests Form

Name: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Social Media Tags: \_\_\_\_\_

Cost Tier	Sponsored Item (s)	Total Donation
\$500-\$1000	<input type="checkbox"/> Gloves	_____
\$500-\$1000	<input type="checkbox"/> Paper Towel	_____
\$500-\$1000	<input type="checkbox"/> Printers & Papers	_____
\$500-\$1000	<input type="checkbox"/> Sinks & Garbage's	_____
\$1001-\$2500	<input type="checkbox"/> Stage & Equipment	_____
\$1001-\$2500	<input type="checkbox"/> Volunteer T-shirt Sponsor	_____
\$1001-\$2500	<input type="checkbox"/> Trophies & Prizes	_____
\$2501-\$5000	<input type="checkbox"/> Printer Booth	_____
\$2501-\$5000	<input type="checkbox"/> Wristband Sponsor	_____
\$2501-\$5000	<input type="checkbox"/> Disinfectants	_____
\$2501-\$5000	<input type="checkbox"/> Decals & Stickers	_____
\$5001-\$7500	<input type="checkbox"/> Info Booth	_____
\$5001-\$7500	<input type="checkbox"/> Custom Iron Road Beer Labels	_____
\$5001-\$7500	<input type="checkbox"/> Entrance Banner Sponsor	_____

# Other Sponsorship & Sponsored Items

The total value of your donation determines your sponsorship tier, as outlined in the Monetary Sponsorship section.

Name: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_  
\_\_\_\_\_

Sponsored Item (s)	Donation Amount
<input type="checkbox"/> Party Bus	_____
<input type="checkbox"/> Sponsor and volunteer Thank You Bags	_____
<input type="checkbox"/> Snacks & Coffee Bar for Artists & Vendors	_____
<input type="checkbox"/> Sponsor A Band or Entertainer	_____
<input type="checkbox"/> Catered Breakfast For Artists	_____
<input type="checkbox"/> Catered Lunch For Artists	_____
<input type="checkbox"/> Catered Dinner For Artists	_____
<input type="checkbox"/> Spa Services For Artist & Vendors	_____
<input type="checkbox"/> Other ( Please describe)	_____ _____

## Build Your Sponsorship Package

This page allows sponsors to customize their support by selecting individual items or opportunities to create a package that best fits their goals. Use it to mix and match options, calculate your total contribution, and see which sponsorship tier your package qualifies for.



# YOUR TEAM

The Kamloops Tattoo Show was created by artists Amie Easton and Jullian Greenman, who share a commitment to growing the tattoo industry and strengthening community in the region. Together, they combine Amie's focus on public engagement and community connection with Jullian's dedication to elevating the artist experience and promoting professional standards within the tattoo industry. Their goal is to build an event that not only brings people together, but also supports artists, encourages creative growth, and positions Kamloops as a key destination in the tattoo world.

2025 Graphics Designed  
By: @greenmantattoos

AMIE EASTON  
JULLIAN GREENMAN

[KAMLOOPSTATTOOSHOW.COM](http://KAMLOOPSTATTOOSHOW.COM)

# KAMLOOPS Tattoo Show



# Contact us



250-552-7423



kamloopstattooshow@gmail.com



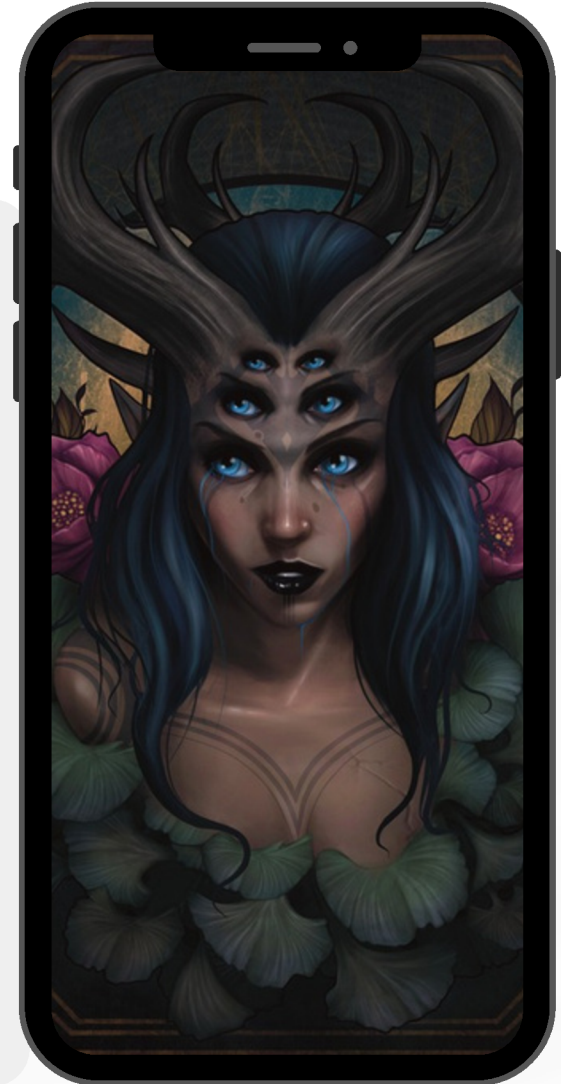
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# Thank You To Our 2025 Sponsors & Community

